



**INDUSTRY 4.0
LITERACY**
2021-2030

THE AGENCY

THE POSTPANDEMIC FUTURE OF GLOBAL ECONOMY

Take advantage of the convergence of the real and digital worlds and all the rest of the opportunities inherent in digitalization.

[CLICK HERE FOR DETAILS](#)



KNOWLEDGE PROGRAM
4.0 DIGITAL LITERACY

Many organizations find themselves struggling with the great paradigm shift and thus the implementation on the **organizational**, **cultural** and **technological** level.

New technologies like the **Internet of Things**, **Big Data**, **Advanced Analytics** or **Machine Learning** are game changers for businesses.

Appropriate understanding and use of new technologies will **not only change the way in which customers perceive value** but also influence **how people work in the organization**.

It will also impact relationships with stakeholders. Regardless of these facts, the **digital transformation does not end with the introduction of new technologies** – cultural and organizational considerations are just as crucial.

Because many employees are kept in the dark about the digital transformation and how it is going to impact them, most people tend to fear or feel very uncomfortable about the unknown. Their instinct is to resist it.

Our training program promises to support organizations with these strategic issues as it combines best practices with expert knowledge from diverse industries helping to create a better understanding of how to transform into the digital age.



INDUSTRY 4.0 LITERACY

DIGITAL TRANSFORMATION IS ONE OF THE MOST DISCUSSED TOPICS IN THE BUSINESS WORLD

THIS WINDOW OF OPPORTUNITY MAY CLOSE SOON.

ACT NOW!

It's **Not** a Digital **Transformation Without** a Digital **Culture**



INDUSTRY 4.0 LITERACY

Being a digital organization means not only having digital products, services, and customer interactions but also powering core operations with technology. Becoming one, therefore, requires a tectonic change in the activities employees perform as well as in their individual behaviors and the ways they interact with others inside and outside the organization.

Leaders need to acknowledge digital transformation as the fundamental, strategic paradigm shift that it is. Like any major transformation, a digital transformation requires instilling a culture that supports the change while enabling the company's overarching strategy.

Why **Digital Culture**? Because:

- By ignoring culture, an organization risks transformation failure;
- A digital culture empowers people to deliver results faster;
- A digital culture attracts talent.

The window of opportunity is narrowing. It won't be long before being a fully digital organization will be table stakes. By shaping and embedding a digital culture now, companies can secure competitive advantage while investing in their long-term, sustainable performance.





INDUSTRY 4.0 LITERACY

This program is designed for individual business or organisations executives and teams in mid to senior-level management.

Ideal participants include: general managers, executives in business development, marketing, sales, production, operations, customer service, HR, legal and finance.

Your goal is to gain a deeper understanding of the latest innovative technologies and apply them to your business or organisation.

You have a working understanding of technology rather than technical expertise.

This program is not designed for tech experts.

For maximum impact, and where possible, we recommend you join as a team of colleagues.

DIGITAL TRANSFORMATION HAS TOUCHED NEARLY EVERY CORNER OF MODERN LIFE.



INDUSTRY 4.0 LITERACY

INSPIRING TECHNOLOGIES THAT CREATE AMAZING BUSINESS OPPORTUNITIES FOR ALL.

A number of **new technologies** offer transformative business potentials, both in terms of the products and manufacturing processes, for those companies able to properly use and adopt them. An even greater transformation can come from the **accumulated effect** of the combination of several of these new technologies.

Do you have the **right knowledge** about **The Fourth Industrial Revolution**?

Do you have the **right combination** of technologies to **drive** your business **transformation**?



ADDITIVE MANUFACTURING



ARTIFICIAL INTELLIGENCE



AUGMENTED AND VIRTUAL REALITY



AUTOMATIC IDENTIFICATION



AUTONOMOUS



BIG DATA AND ANALYTICS



BLOCKCHAIN



CLOUD COMPUTING



CLOUD SOLUTIONS



CYBER SECURITY



DRONES AND CROP MONITORING



FARMING AND ROBOTICS



INDUSTRIAL INTERNET OF THINGS



INTERNET OF THINGS



IoT, SENSORS AND TRACKING



MACHINE LEARNING AND ANALYTICS



MOBILITY SOLUTIONS



ROBOTIC PROCESS AUTOMATION

DON'T GET LEFT BEHIND: 3 CONSEQUENCES OF IGNORING DIGITAL TRANSFORMATION

INDUSTRY 4.0 LITERACY

1

Not going digital is inefficient and can interrupt work

Fixing the outage can be very expensive and there is a potential loss of revenue, poor customer experiences and unmet expectations from employees.

2

An outdated infrastructure is many times expensive.

Beyond the cost of an outage, an outdated infrastructure requires ongoing maintenance, customized upgrades, and it is difficult to integrate with modern software.

3

Legacy tools negatively affect both employee and customer satisfaction.

Old systems cannot handle the customer expectations of today because they were designed to handle the customer expectation of yesterday.

We live in **The Fourth Industrial Revolution**, the digital revolution.

This era represents the combination of new technologies, and technology-enabled era does not discriminate; all sectors of the economy are being disrupted, which causes customer preferences to shift and expectations to meld together.

Companies that choose not to 'go digital' are not able to quickly adapt and are not able to provide expected customer experiences.



INDUSTRY 4.0 LITERACY

KNOWING HOW WE LEARN TODAY. THE NEW STRUCTURE OF KNOWLEDGE MAIN BRANCHES.

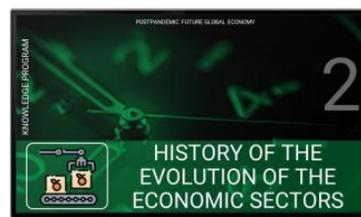
Knowledge is diverse, and everybody has their own learning rhythm and needs. That's why **THE POSTPANDEMIC FUTURE OF GLOBAL ECONOMY** program is subdivided into **five parts** – so you can find the right line of knowledge you need, anytime.

How will **COVID-19** impact the human element?

People who may have been hesitant about using technology are now relying on phones and computers to do the simplest tasks to stay safe and healthy: online grocery shopping and delivery, video calls with friends and family, remote training and even virtual offices.



Extended knowledge about the **primary, secondary, tertiary, quaternary** and **quinary** global economic sectors.



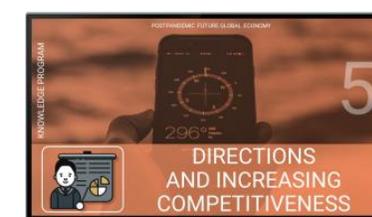
Analytical knowledge about **the evolution** of economic sectors throughout the history of human civilization.



Technical knowledge of **AI, IoT, VR, RPA, Autonomous, Big Data, Robots, Cyber** and other Industry 4.0 technologies.



Applied knowledge of **the Industry 4.0** to develop the necessary competences for future practice.



Foreseeable knowledge to draw the **directions** for implementation of changes, **Industry 5.0** and increasing **competitiveness**.

THE ADDRESSING

THE CONSEQUENCES

4.0 INDUSTRIES

THE PRICE

CHOOSE THE 4.0 INDUSTRIES IN WHICH YOU WANT TO INCREASE YOUR COMPETITIVENESS

EXAMPLE OF COMPLETE TRAINING PACKAGE



HOW COULD YOUR ORGANIZATION BENEFIT FROM DIGITAL TRANSFORMATION?

INDUSTRY 4.0 LITERACY

On our websites you will find hardware and software Industry 4.0 smart technologies..

Much more. Start selling online your products.

Find new ways to reach new customers—from selling on social to B2B sales.



4.0 technologies, 4.0 hardware and software products and adapt tools for digital transformation in industries: **AGRICULTURE 4.0, FARMING 4.0 and MINING 4.0**

New information from industries is constantly published and updated.



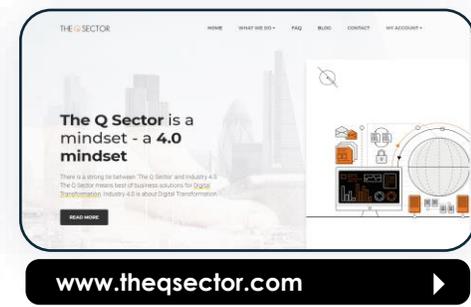
4.0 technologies, 4.0 hardware and software products and adapt tools for digital transformation in industries: **AEROSPACE & DEFENCE 4.0, AUTOMOTIVE 4.0, CONSTRUCTION 4.0, FOOD & BEVERAGE 4.0, MANUFACTURING 4.0 and OIL & GAS 4.0**

New information from industries is constantly published and updated.



4.0 technologies, 4.0 hardware and software products and adapt tools for digital transformation in industries: **AIRPORT 4.0, BANKING 4.0, E-COMMERCE 4.0, EDUCATION 4.0, HEALTH 4.0, HOSPITALITY 4.0, INSURANCE 4.0, LOGISTICS 4.0 and RETAIL 4.0**

New information from industries is constantly published and updated.



Industry 4.0 Consulting

THE Q SECTORS's Industry 4.0 consulting is helping our clients build "organisations of the future" – fully digital organisations that deploy Industry 4.0 technologies to achieve results that are sustainable, consistent and scalable.

INDUSTRY 4.0 LITERACY

THREE TRAINING DELIVERY METHODS TO USE IN YOUR DIGITAL TRANSFORMATION

IN-HOUSE TRAINING

- At least **12** participants;
- Can be from different organisations;
- We provide offline course materials.

REQUEST AN OFFER ▶



REMOTE TRAINING

- At least **6** participants;
- Can be from different organisations;
- We provide online course materials.

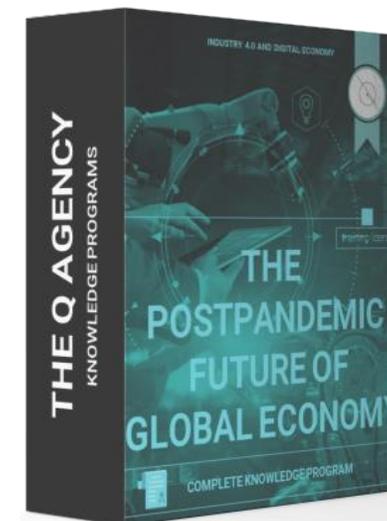
REQUEST AN OFFER ▶



PROGRAM LICENCE

- At least **one** internal trainer of the organisation;
- The certificate of competency is issued by our agency.

REQUEST AN OFFER ▶



WE USE ADVANCED TECHNOLOGIES AND TOOLS TO UNCOVER PATTERNS IN HUMAN BEHAVIOUR AND DISCOVER THE DEEPEST THOUGHTS INVOLVED IN THE DECISION-MAKING PROCESS.



WHY THE Q AGENCY?

A New Shift is about to disrupt businesses - a shift that is triggered by the decisive nature of controlling the R&D domain. This revolution is based on the unprecedented development of science and technology. It's the revolution that brings perpetual upgrade to the architecture of the thinking mind. What does that mean? Your today's business actions are crucial for catching the market's next Big Wave.



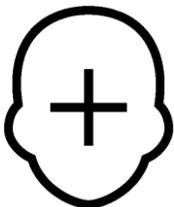
HOW DO WE DO IT?

Using cutting-edge technology and applying breakthrough methods, we put at disposal the strategies that break the market's code. Businesses who are influencing the pace of the game, invest in intelligence by expanding their knowledge of the human thinking patterns. Our development in the cognitive domain gave us permanent access to unspoken market secrets.



WHAT DO WE DO?

THE Q AGENCY is a Management Consulting Firm with its essential focus on designing the methods and strategic systems for companies to be capable of predicting and commanding The Game. The businesses with a cognitive way of thinking are the only ones that have the unknown potential of thriving even in the most severe markets. We offer the most accurate schematics to building such a cash-making machine.





OUR VISION IS GLOBAL

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