

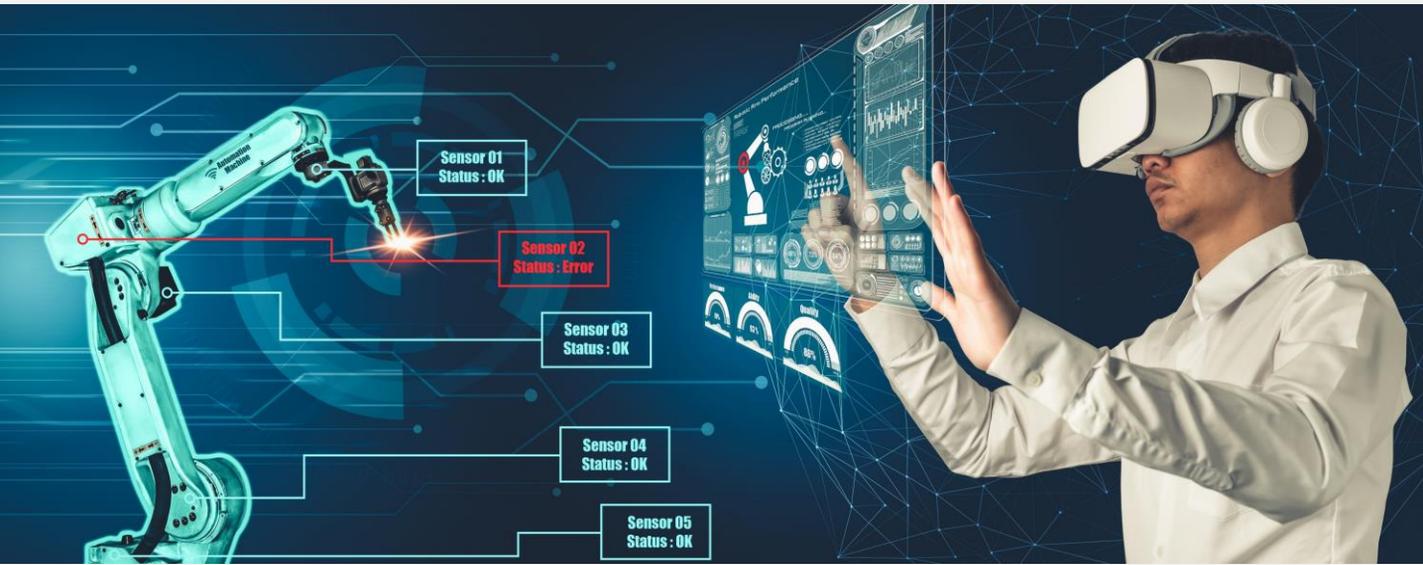
■ PARTNERSHIP PROGRAM



■
Analysis

DIGITIZATION PROGRAMMES BENCHMARKING

EQUILIBRIUM INTERNATIONAL
INNOVATION IN EDUCATION



1/3 of key decision makers state that culture is the most significant barrier to digital effectiveness followed by a lack of understanding digital trends.

A digital culture is a concept that describes how technology and the internet are shaping the way that we interact as humans. It's the way that we behave, think and communicate within society.

A digital culture is the product of the endless persuasive technology around us and the result of disruptive technological innovation. It's applicable to multiple topics but it comes down to one overarching theme; the relationship between humans and technology.

In such a competitive market, it's increasingly important to create a digital culture in your business.

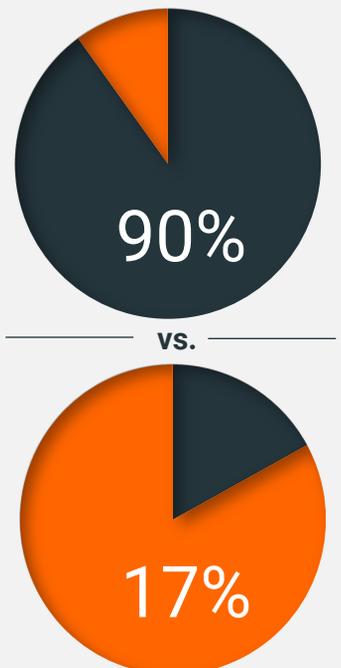
To do this, you need to ensure your employees are informed, engaged and empowered to help cultivate a digital mindset.

PROTECT TRAINING BUDGETS

Companies that cut their learning budgets now are only delaying their progress, not netting a saving. The current crisis demands a significant skill shift and just because you're seeing results doesn't mean the job is done.

"When organizations undertake digital transformation & focus only on technology at the expense of culture, that can hinder progress in many areas, technology is definitely a part of digital transformation, but unless leaders can 'win hearts and minds' throughout the process, efforts can stall or be less successful than they could be." says Carey Owen- from Deloitte.

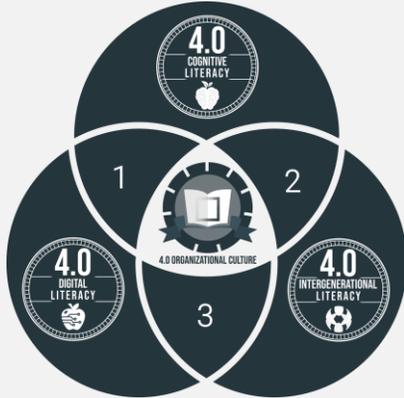
The proportion of companies reporting breakthrough or strong financial performance were five times greater (90%) among those that focused on culture than it was among those that neglected it (17%).



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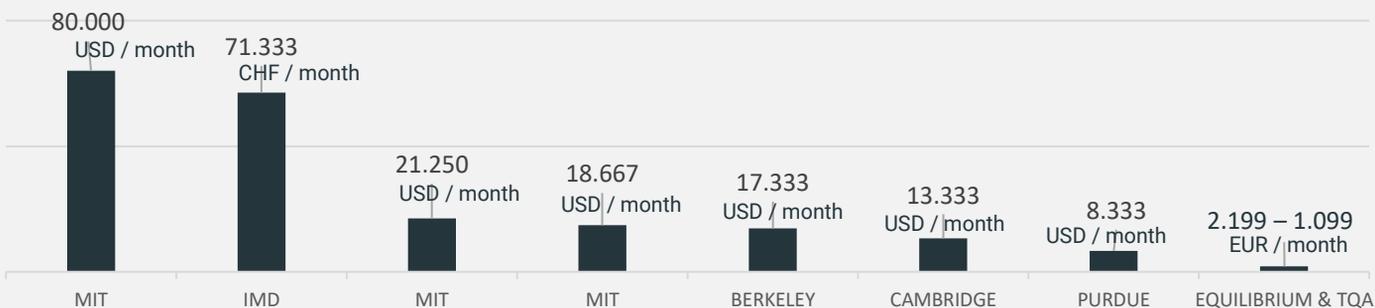
WE ARE **PROBABLY** THE BEST OPTION FOR YOUR COMPANY



We can all change technology, infrastructure, processes and policies. But without changing people, lasting change is unlikely to take hold. Use this opportunity to open communication between you and the larger organization and instill a shared vision and purpose to your digital transformation initiative. By enabling a culture where all employees' contributions are valued, you'll ultimately use culture to drive digital transformation – rather than watching it fail due to inertia.

Our training program covers all aspects necessary for the success of an organization at the most competitive price in the market.

PROGRAM PROVIDER	COURSE	DURATION PER PROGRAM	PARTICIPANTS	ANNUAL INVESTMENT COST	AVERAGE MONTHLY COST	SEE THE OFFER HERE
MIT	Becoming a More Digital Savvy Board Member	2 days	4 SERIES OF 5 PARTICIPANTS TOTAL - 20	960.000 USD	80.000 USD	CLICK HERE!
IMD Institute for Management	Leading Digital Business Transformation	5 days	4 SERIES OF 5 PARTICIPANTS TOTAL - 20	856.000 CHF	71.333 CHF	CLICK HERE!
MIT	Professional Certificate Program in Industry 4.0	12 months	1 SERIES OF 20 PARTICIPANTS TOTAL - 20	255.000 USD	21.250 USD	CLICK HERE!
MIT	Leading the Future of Work	1,5 months	4 SERIES OF 20 PARTICIPANTS TOTAL - 80	224.000 USD	18.667 USD	CLICK HERE!
BERKELEY	Future of Technology: Trends, Strategy and Innov.	2 months	4 SERIES OF 20 PARTICIPANTS TOTAL - 80	208.000 USD	17.333 USD	CLICK HERE!
CAMBRIDGE	Digital Disruption. Digital Transformation	2 months	4 SERIES OF 20 PARTICIPANTS TOTAL - 80	160.000 USD	13.333 USD	CLICK HERE!
PURDUE	Program in Digital Transformation	6 months	2 SERIES OF 20 PARTICIPANTS TOTAL - 40	100.000 USD	8.333 USD	CLICK HERE!
EQUILIBRIUM & THE Q AGENCY	Organizational Culture for the Digital Transformation	12 months	Cover training for the entire organization *	Between 26.388 EUR and 13.188 EUR	Between 2.199 EUR and 1.099 EUR	CLICK HERE!



* after the expiration of the first year of the contract, the organization can use free (no costs) the programs for another 5 years to train the entire workforce.